

andrew spaulding

ux designer

Product design is what I love. My focus is in creating meaningful, practical and user-focused experiences.

I'm a fast iterator, always asking 'Why?' in the quest to find the simplest approach to unsimple problems. My design philosophy extends to life as well—a simple life is a happy one. Eat. Ride bikes. Go on adventures. Repeat.

STRENGTHS

- **Lean UX; wireframing, prototyping, visual design & rapid iteration**
- Positive attitude, highly responsible work ethic, fast
- Sketch, HTML+CSS/LESS, Photoshop, Illustrator, InDesign, Invision/Origami/Axure
- In-depth knowledge of production workflow, techniques, and technologies

RECENTLY

- **Workflow creation & visualization:** Research, ideation & implementation of automated workflows for a cloud-based productivity app.
- **Email Template System:** Designed, coded, and tested an email design overhaul for Redfin.
- **Web UI Style Guide:** Designed data visualization styles for the Redfin web UI kit.
- **Landing Pages:** Created and managed Redfin webpage & landing page style guide to increase production efficiency.
- **Web components:** Led Redfin.com projects such as career pages and online calculators and tools to improve conversion rates.

PREVIOUSLY

- **Annual reports:** Extensive annual report design work in banking and science sectors.
- **Branding:** Corporate identities for global brands in commercial, retail, and travel industries.
- **Ad campaigns:** Art direction and production of fast-paced ad campaigns.

PLEASE VIEW MY WORK HERE

SPAULDING.COM/ANDREW

EMAIL

SPAULDING.ANDREW@GMAIL.COM

TEL

206 890 4154

LOCATION

SEATTLE, WA



MAR 2016

UX Designer

Smartsheet
(Bellevue, WA)

SEPT 2013 – AUG 2016

Sr. Visual Designer

Redfin
(Seattle, WA)

OCT 2005 – JAN 2013

Creative Director/Art Director

M&C Saatchi/
InHouse Brandworks
(Bangkok, Thailand)

EDUCATION

– Graphic Design, The Art Institute of Seattle (2004)
– International Baccalaureate (IB), Art, RIS International School Bangkok, Thailand (2001)