

# andrew spaulding

## ux designer

Product design is what I love. I create meaningful, practical and user-focused interactive experiences.

I'm a fast iterator, always asking 'Why?' in the quest to find the simplest approach to unsimple problems.

### STRENGTHS

- **Problem solving & ideation**
- **Systems thinking**
- **Visual design, prototyping & rapid iteration**
- Positive, patient, highly responsible work ethic
- Sketch, HTML+CSS/LESS/SASS, Photoshop, Illustrator, InDesign, Invision/Axure/Origami
- In-depth knowledge of production workflow, techniques, and technologies

### RECENTLY

- **Automation:** At Smartsheet—a cloud-based enterprise 'work management' app—I am responsible for designing the way Smartsheet users automate their work. I collaborate closely with product owners to extend functionality while ensuring holistic improvement in the usability of complex systems through user testing, new in-app controls and patterns, and weekly customer interviews.
- **Workflow builder:** Research and development over a 6-month period on a visual automation builder conceived from the ground. Shipped Dec 2018.

### PREVIOUSLY

- **UI Style Guide:** Designed data visualization styles as part of Redfin Corporation's UI kit.
- **Modernizing email:** Designed, coded, and tested an email design overhaul that unified Redfin's marketing and system-generated emails.
- **Increase conversion rates:** Led Redfin.com projects such as career pages and online calculators and tools to improve conversion rates. Designed web style guides and components to increase production efficiency.
- **Advertising agency:** Branding & corporate identity, annual reports, and art direction of fast-paced ad campaigns.

SEE CASE STUDIES & DETAILS AT  
[SPAULDING.COM/ANDREW](http://SPAULDING.COM/ANDREW)

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[SPAULDING.ANDREW@GMAIL.COM](mailto:SPAULDING.ANDREW@GMAIL.COM)

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LOCATION  
SEATTLE, WA

- **MAR 2016 – PRESENT**  
**Sr UX Designer**  
Smartsheet  
(Bellevue, WA)
- **SEPT 2013 – AUG 2016**  
**Sr Visual Designer**  
Redfin  
(Seattle, WA)
- **OCT 2005 – JAN 2013**  
**Creative Director**  
InHouse Brandworks  
  
**Art Director**  
M&C Saatchi  
(Bangkok, Thailand)
- **EDUCATION**
  - BA Graphic Design, The Art Institute of Seattle (2004)
  - International Baccalaureate (IB), Art, RIS International School Bangkok, Thailand (2001)