

andrew spaulding

visual + ux designer

Brand and product design is what I love. My focus is in creating meaningful, practical and empathetic experiences.

I'm a fast iterator, always asking 'Why?' in the quest to find the simplest approach to unsimple problems. My design philosophy extends to life as well—a simple life is a happy one. Eat. Ride bikes. Go on adventures. Repeat.

EXPERIENCE

- **3 years experience in Web & UI/UX design**
- **10 years experience creating brand identities and style guides**

STRENGTHS

- UI & UX wireframing, prototyping, and visual design
- In-depth knowledge of production workflow, techniques, and technologies
- Positive attitude, highly responsible work ethic, fast
- Sketch, HTML+CSS/LESS, Photoshop, Illustrator, InDesign, Invision/Origami

RECENTLY

- **Email Template System:** Designed, coded, and tested an email design overhaul for Redfin.
- **Web UI Style Guide:** Designed data visualization styles for the Redfin web UI kit.
- **Landing Pages:** Created and managed Redfin webpage & landing page style guide to increase dev efficiency.
- **Web components:** Led Redfin.com projects such as career pages and online calculators and tools to improve conversion rates.
- **Paid ads:** Responsible for all creative testing in paid advertising and App store marketing.

PREVIOUSLY

- **Annual reports:** Extensive annual report design work with top corporations and banks.
- **Branding:** Corporate identities for global brands in commercial, retail, and travel industries.
- **Ad campaigns:** Art direction and production of fast-paced ad campaigns.

PLEASE VIEW MY WORK HERE
SPAULDING.COM/ANDREW

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LOCATION
SEATTLE, WA



SEPT 2013 – AUG 2016

Sr. Visual Designer
Redfin Corporation
(Seattle, WA)

JUL 2008 – JAN 2013

Creative Director
InHouse Brandworks
(Bangkok, Thailand)

OCT 2005 – FEB 2007

**Art Director &
Graphic Designer**
M&C Saatchi
(Bangkok, Thailand)

EDUCATION

– Graphic Design, The Art Institute of Seattle (2004)
– International Baccalaureate (IB), Art, RIS International School Bangkok, Thailand (2001)