



Spaulding

5th Floor, 111 Surawong Road
Bangkok 10500, Thailand
T +66 (0)2 234 3115 F +66 (0)2 234 3118

M +081 868 7570
ron@spaulding.com
spaulding.ron@gmail.com

Who we are:

Spaulding Company Limited is a hands-on, international-thinking, design based creative agency.

We are in the business of making businesses and their products stand out from the rest.

We are creative-driven specialists in developing good design and effective communications from branding to the completion of major advertising campaigns. It's a challenge. It's our job, and we enjoy it.

From concept and design to implementation and delivery, Spaulding has the combined know-how and experience to find the difference, make it shine and guarantee results...with pizzazz.

Ron Spaulding

Ad Campaigns
Concept Development
Strategic Planning
Graphic Design
Art Direction
Annual Reports
Concept Design
Corporate Identity
Corporate Brochures
Product Launches
Electronic Media
Print Design
Web Design
Exhibitions
Outdoor
Multimedia
FMCG
TVC
Radio
B to B
Retail
PR
POS
Signage
Events
Books
Direct Mail
Copywriting
Photography
Photo Direction
Retouching
Market Research
Communication Plan
Media Planning
Media Buying
Int'l Liaison
Etc.





A Few Clients Past and Present:

Airlines:

Air New Zealand
AsiaAirAmbulance
Bangkok Airways
Canadian
Ethiopian Airlines
Qantas
SAS
Thai Airways

Automobiles:

Fiat
Peugeot
Volkswagen
Volvo

Banking:

Bangkok Bank
TISCO

Books:

Buddha Images
Scandinavian Society
Siam Cement
The Grand Palace

Corporate:

Aviva Audio
Aviva Décor
Bayer
Bangkok Ranch
Berli Jucker
Connector Asia
DEP
Diamond Brand
East Asiatic
EQHO
German-Thai Chamber
Grant Thornton
Inchape
Lyreco
Mead Johnson
Pacific 2000
Pacific Orientation
PTT
Rachadalai Theatre
Siam City Cement
Siam Piwat
SCG
SKF
Spaulding
Swedish-Thai Chamber
Syntec
Thai Glass
Thai Oil
Unocal

FMCG:

Bata Shoes
Bistol-Myers
Coca-Cola
DKSH
Dumex
Gardenia Bread
Johnson & Johnson
Nestle
Olic

Hotel, Tourism, Hospitality:

Bangkok Gems Fair
Budget Rent-a-Car
Compass Group
Malaysian Tourism
NZ Tourism Board
Phuket Merlin
Pimalai
Rose Garden
Royal Sheraton
Saint Teresa College
Shangri-la
TAT
TastyThai Franchises
The Ambassador
The Sukhothai
Westin

Property:

Archipel, Samui
Karruehaad Thayat
Le Metro
Natural Park
The Plantation
Up2U Condo
Yacht Haven, Samui

Technology/ Office Automation/ Communication:

B&O
Canon
Compaq
Dancall
Digital
Electrolux
Ericsson
Moulinex
SKF
Sony



Ad Campaigns
Concept Development
Strategic Planning
Graphic Design
Art Direction
Annual Reports
Concept Design
Corporate Identity
Corporate Brochures
Product Launches
Electronic Media
Print Design
Web Design
Exhibitions
Outdoor
Multimedia
FMCG
TVC
Radio
B to B
Retail
PR
POS
Signage
Events
Books
Direct Mail
Copywriting
Photography
Photo Direction
Retouching
Market Research
Communication Plan
Media Planning
Media Buying
Int'l Liaison
Etc.

History:

1993-2002



2002-2007



- 1976 Started The Huge Co., corporate design studio
- Affiliated with MOJO Australia
- 1987 Started Spaulding & Partners, advertising agency
- Affiliated with CHIAT DAY MOJO Worldwide
- 1993 Started Spaulding & Hawi, advertising agency (with Thorleif Håwi)
- Affiliated with Standard Advertising Group, Tokyo
- 1997 Became Spaulding & Hawi DDB Worldwide
- 2001 Started Spaulding & Co. (with Thorleif Håwi)
- 2005-7 Became M&C Saatchi, Thailand (M&C SAATCHI PCL London)
- 2007 Established Spaulding Company Limited



Ad Campaigns
Concept Development
Strategic Planning
Graphic Design
Art Direction
Annual Reports
Concept Design
Corporate Identity
Corporate Brochures
Product Launches
Electronic Media
Print Design
Web Design
Exhibitions
Outdoor
Multimedia
FMCG
TVC
Radio
B to B
Retail
PR
POS
Signage
Events
Books
Direct Mail
Copywriting
Photography
Photo Direction
Retouching
Market Research
Communication Plan
Media Planning
Media Buying
Int'l Liaison
Etc.